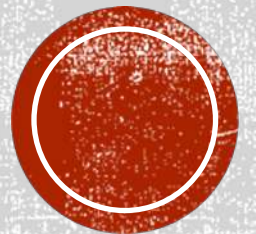
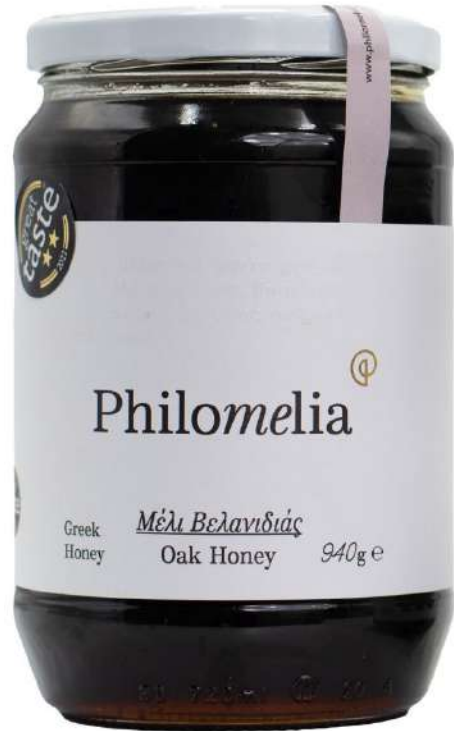


PHILOMELIA

Oak honey is the Winner !!





GREAT TASTE AWARDS 2024

- We are thrilled to share with you a significant distinction that we have achieved with our Oak Honey! For the 5th consecutive year, we have been recognized in the renowned Great Taste 2024 awards, earning the highest honor of 3 stars! 🌟
- What does this mean? Let's look at the numbers:
 - - Total Entries : 13,672 products
 - - Awarded Products : Only 5,611, which is less than 41% of the entries
 - - Highest Honor (3 stars) : Only 266 products, approximately 1.95% of the entries
 - - Specifically for honey : Among 20 products, our oak honey stood out and was recognized for its exceptional quality!
- This award is a testament to our commitment to high-quality production, placing us at the top of the international competition with the unmatched taste and aromatic experience of our product.





**Philomelia
for
Oak Honey**



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**Philomelia
for
Oak Honey**



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**Philomelia
for
Oak Honey**



JOHN FARRAND
Guild of Fine Food, organisers of Great Taste

3-STAR

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**Philomelia
for
Philomelia Oak Honey**



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**Philomelia
for
Oak Tree Honey**



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WHAT THE JUDGES SAID

- What a hit of woodiness that coats the palate first and then develops, coating the mouth with creaminess and delivering a gentle, long finish. Complex and woody – this is perfect. The creaminess is rich and persistent.
- This is a gorgeously rich, dark and glowing honey that shines like glass. Thick and viscous, the honey is almost chewy with hints of dark toffee, rich coffee, molasses and liquorice. A touch of a resinous medicinal note adds further flavour contrasts. An acidity and hint of sourness on the finish bring yet more complexity to this special flavoured natural bounty.
- This is deeply glossy, light mahogany in colour with hints of amber and a thick, treacle-like consistency. It is intense and vibrant with an abundance of complexity and richness displaying liquorice and deep earthy notes with lifted citric nuances. This honey dances on the taste buds with complexity and elegance and is delightfully drying on the long and lingering finish.



HEALT BENEFITS

- Oak honey stands out in the world of honey varieties for its remarkable health benefits. Recent research conducted by the Aristotle University of Thessaloniki ranks oak honey as possessing the highest levels of antioxidants and total phenols compared to other types of honey.
- Antioxidants are crucial in protecting our bodies from oxidative stress, which can lead to chronic diseases such as cancer and heart disease. The antioxidants in oak honey help neutralize free radicals, promoting overall health and well-being.
- When compared to other renowned types of honey, including the widely praised Manuka honey, oak honey demonstrates nearly twice the antioxidant activity.
- The presence of phenolic compounds in oak honey further contributes to its health benefits. These compounds have anti-inflammatory and antibacterial properties, which can enhance the body's immune response and support a healthy lifestyle.



A NEW HORIZON FOR OAK HONEY



- Oak honey shows great promise with new audiences. In Greece, it has seen exceptional growth in demand and popularity over the past decade. It has emerged as a best seller among Greek producers, becoming an integral part of the country's honey culture.



We are excited about the prospect of partnering with you. Our expertise and quality provide a solid foundation for a successful marketing strategy in your region.



- We are at your disposal for any clarification or additional information. We invite you to also try our other products, which have been selected for their superior quality.





**THANK YOU FOR YOUR ATTENTION,
AND WE LOOK FORWARD TO
COLLABORATING WITH YOU!**

